

Implementing **3PL and 4PL** Strategies in the Value Chain

VCARE Academy is the world's first knowledge body, established with its primary focus on the value chain. VCARE Academy's aim is to focus on driving 100 percent practical and operational education, teaching both the WHAT and HOW of supply chain operations.

**Discover the
next generation
learning**

Program objective

In an increasingly challenging overall market situation, it is difficult for any organization to anticipate and accommodate all internal expertise. Outsourcing logistics allows an organization to concentrate on its core strengths rather than manage non-core yet crucial operations. This program introduces the concepts of third-party logistics (3PL) and fourth-party logistics (4PL) and how they improve an organization's overall supply chain and market competitiveness. If an organization decides to utilize a service provider, a proven implementation strategy for a 3PL is provided.

Who should attend

- **C-level officers, supply chain executives, and financial management executives.**
- Organizations that want to boost the efficiency of their outsourced logistics operations.
- **Professionals engaged in the company's logistics operations.**
- Individuals who are active in procurement, transportation, logistics, distribution, and warehousing.
- **Suppliers, distributors, and inventory professionals.**
- Project managers, supply chain managers, logistic managers, warehouse managers, and supply chain analysts.

Program advantage

Earn 75 (CMP) Certification Maintenance Points for the Mini-Master Class and 150 (CMP) Certification Maintenance Points for the Master Class towards your VCARE Academy certification programs.

Program benefit

- **Learn how 3PL and 4PL service providers can strengthen an organization's supply chain.**
- Determine whether utilizing a 3PL or 4PL is the right decision for your business.
- **More than 50% of 3PL business partnerships result in failure or dissatisfaction for both the customer and the 3PL organization. This program provides a proven framework for implementing a successful partnership with a 3PL service provider.**

Learning outcomes

- **Understanding 3PL service providers.**
- Services delivered by 3PL.
- **Understanding 4PL service providers.**
- The difference between a 3PL and a 4PL.
- **Utilizing a 3PL or 4PL strengthens an organization's supply chain.**
- A proven methodology to successfully implement a 3PL.

Program outline

01 Module

Understanding 3PL and 4PL Services

- 1.1 An introduction to Third-Party Logistics (3PL)
- 1.2 Third-party logistics (3PL) services**
- 1.3 An introduction to Fourth-Party Logistics (4PL)
- 1.4 Differentiation between a 3PL and a 4PL**
- 1.5 Boost the responsiveness of the supply chain
- 1.6 Analyzing the selection between a 3PL or a 4PL**

02 Module

Implementing a 3PL Service

- 2.1 Creating a business case
- 2.2 Statement of work (SOW)**
- 2.3 Developing metrics
- 2.4 Sourcing and selection**
- 2.5 Implementation and integration
- 2.6 Management of the provider**

Program includes

Mini-Master class

- **2.1 hours of education with an online on-demand lectures**
- On successful completion, you will receive a Mini-Master Class certificate with verifiable credentials
- **Each sub-module and module has a quiz in Mini Master Class**
- Passing criteria is a 70% score on all quizzes
- **75 (CMP) Certification Maintenance Points towards VCARE Academy certifications**

Master class

- **5 – 8 hours of education with an online on-demand lectures**
- On successful completion, you will receive a Master Class certificate with verifiable credentials
- **The final exam consists of 20 multiple-choice questions with a 30-minute duration and is conducted in an online iProctored environment**
- Passing criteria is a 70% score on the final exam
- **150 (CMP) Certification Maintenance Points towards VCARE Academy certifications**

About Program

The Mini Master and Master Classes offered by VCARE Academy are revolutionary, impactful, and dynamic courses. They provide an immersive learning environment that is more adaptable than traditional methods so you can make the most out of the learning journey.

Learners are provided with guidelines on comprehending the concepts, frameworks, and approaches, thus helping learners overcome obstacles and create a path to success. In addition, this allows them to improve their abilities and skills to open their minds to new perspectives.

Program Formats

Both programs have the same program outline, but the differences between a Mini-Master class and a Master class are based on the duration, depth of knowledge, information, examples, discussions, and mode of examination.

The program is offered in two formats: Mini Master Class and Master Class, which enable learners to unlock their potential educational and professional opportunities. The program's two formats give participants the freedom to learn and advance their careers, regardless of their prior experience. It also gives them more choices to find one that fits their learning style, budget, and career goals.

Mini-Master class

The Mini-Master Class is perfect for professionals who want to build their concepts, frameworks, and familiarity with approaches in as little time as possible without spending a lot of time, money, or resources.

Master class

The Master Class has three times as many insights as the Mini Master Class and a much more advanced and detailed knowledge base.

Awarded Digital Badge

Upon completion, you will be awarded a digital badge that can be shared across all social media platforms and promotes recognition for your accomplishment.



Certificate of Completion

On successful completion, you will receive a certificate with verifiable credentials and it will be valid for a lifetime.



Online on-demand learning center

After registering and paying the fees, you will be granted access to the on-demand learning center for 15 to 90 days, depending on the type and mode of program, to complete the instructor-led online training and preparation.

Access the instructor-led self-paced recorded classes an unlimited number of times. These are good for learners anytime, anywhere with playback speed control.

Unlimited revisions empower understanding of concepts and guarantee success when preparing for the final exam.

Pause, repeat, take notes, and ask questions by submitting them.

Each learning module has virtual instructor-led self-paced recorded videos.

Available 100% online on-demand, 365 days of the year.

Learning resources

Connecting minds and inspire learning - 100% Free of Charge

Learning resources are VCARE Academy's corporate social responsibility (CSR) initiative to assist professionals all over the world in their quest for knowledge and learning. These resources are completely free of charge and open to the public as part of our support for local and international supply chain communities.

Knowledge center

Having the knowledge is one thing; knowing how to use it is something different. In collaboration with the subject matter experts, the VCARE Academy's knowledge center provides recommendations and guidance on how to manage global value chain complexity.

Open secrets

Open secrets provide recommendations on how to deal with problems in the value chain that are difficult to solve because the value chain is full of unpredictable challenges and open secrets showcase insights on how to manage value chain difficulties.

Bicara supply chain podcasts

Bicara Supply Chain is committed to driving global perspectives to embrace technological adaptation in improving process efficiencies by highlighting and showcasing solutions to the industry's most complex challenges in the twenty-first century.

White papers

VCARE Academy's white paper resources provide in-depth analysis and guidance on issues in the value chain and propose recommendations with specific solutions to overcome the challenges.

VCARE ACADEMY

Inspire Learning and Sharing Wisdom



What we strive for

We provide 100% practical education that teaches both the WHAT and HOW of supply chain operations.



What we're up to

We assist organizations to achieve their strategic supply chain goals by gaining visibility and transforming their supply chains into value chains. So, they will be able to meet emerging business challenges



What we're about

We help professionals improve their supply chain expertise and, at the same time, enhance their company's supply chain capabilities

Global customer support

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